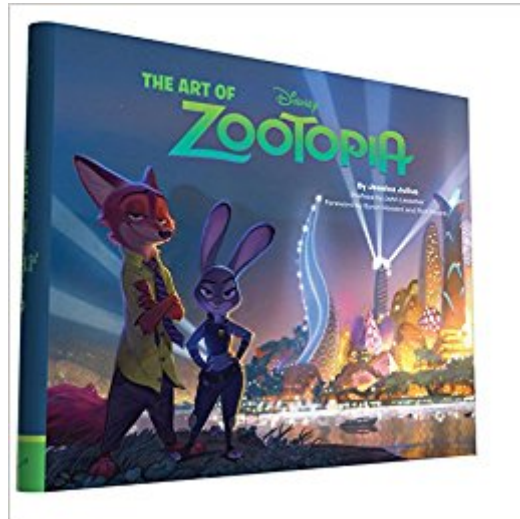


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# The Art Of Zootopia



## Synopsis

Disney's newest animated feature, Zootopia, is a comedy-adventure starring Officer Judy Hopps, a rookie bunny cop who has to team up with fast-talking scam-artist fox Nick Wilde to crack her first case in the all-animal city of Zootopia. This lushly illustrated book offers a behind-the-scenes view of the elaborate artistry involved in creating the film.

## Book Information

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## Customer Reviews

"A fantastic companion book to a fantastic movie...The Art of Zootopia is such a treat in the way that it not only revisits the movie's delightfully heartwarming characters and fantastic art, but gives us an engaging look at what went into the making of Zootopia. The book starts with author Jessica Julius describing the movie's original story pitch - a 1960s spy story - and how it evolved over four years into the modern day tale of underdogs, prejudice, and fighting for justice for all. She gives us the scoop on how the characters were developed (balancing a feminine yet tough, naive yet sharp, optimistic yet challenged bunny cop isn't so easy!), shows us amazing "sets" I don't even remember in the fast-moving film, and she lets us in on all kinds of fun details, like the fact that it took eight months to get the various animals' fur just right (color, texture, and direction of fur growth takes more contemplation than I realized). We are also privy to many sketches and scenes that were eventually cut from the film...The Art of Zootopia is both a captivating companion book to the movie, as well as a stand-alone coffee table book that doesn't need any knowledge of the movie to be appreciated." -Wink Books "If you liked Zootopia and (like me) you love seeing what goes into making a movie, you'll love this book. It's filled with concept art and stories about how the movie

came to be: for instance, it started off as a spy caper featuring a bunny spy. There's so much thought that went into the design of everything from buildings to vehicles to clothing, and this book gives you the opportunity to get a closer look at it all. There's a chapter on each of the sections of Zootopia, like Tundratown and Little Rodentia-perfect for poring over those blink-and-you-missed-it details from the film." -Geek Dad"I had very little expectations one way or the other from it, but wound up enjoying Disney's latest animated feature immensely, which made digging into The Art Of Zootopia even more of a delight. As we've come to expect with these lovely hardcover tomes, it's packed with design and development artwork and insight into the creation of the film."-A Site Called Fred

Byron Howard, director of Zootopia, joined the Walt Disney Animation Studios in 1994 and has served as an animator, designer, and supervising animator for such classic films as Mulan and Lilo & Stitch. He directed Bolt and Tangled. Rich Moore, director of Zootopia, directed 2012's Oscar-®-nominated feature Wreck-It Ralph.

Zootopia is one of the best movies for me this year and it's only March. This companion artbook too is a gem. This wonderful 160-page hardcover artbook features the concept art for the characters, environments and props that make up the world of Zootopia. If you thought that the city was busy with so many things going on, well, this book will delight you with additional environments and characters that weren't even included in the film. The artworks are so beautiful. I love character designs and the variety. The artists really nailed the look and in the film, the animation is done so well, so believable. I've so many favourite characters, Judy, Nick, Sloth, Boggo, Clawhauser, Yax, Gazelle and the dancing tigers, and of course Mr Big and many more. LOL. I can't praise all the artists enough. Some of the highlights to me are drawings from Matthias Lechner, Cory Loftis, David Goetz and even the co-director Bryon Howard is also a fantastic artist. There are many environment artworks included, some presented with breathtaking details and oh so beautiful lighting. You get to read about the effort and thought that goes into the production and design of everything that's shown on screen. All the boroughs and locations are included, namely Downtown, Rainforest District, Savanna Central, Little Rodentia, Sahara Square, Tundratown and Cliffside. And there are several pages of discarded art for an amusement park and a stadium. This book is just packed with wonderful art like how Zootopia is filled with so much life. This is definitely one of the best artbooks for this year. Most highly recommended. (See more pictures of the book on my blog. Just visit my profile for the link.)

Art of Zootopia is a fantastic book. 5 stars for the book itself. Unfortunately, the image quality of the ebook version is absolutely unacceptable. The pictures are very small and terribly compressed. Most of the text in the images is completely unreadable. The pictures are just a blurry mess of JPEG artifacts. Even if you view the full-size image by long-pressing on the picture, the quality is still the same. I understand that they wanted to keep the filesize of the book small, but unfortunately they completely destroyed the thousands of beautiful images in this book in pursuit of that goal. If you want to get an idea of how pathetic the ebook looks, look at the sample images you get when you click on the book's cover at the top of the page. The actual ebook is nearly that bad. If a new edition of the ebook is released with image quality comparable to the print edition, I will happily buy this again and give the book 5 stars. But until then, I can't recommend the Kindle edition to anyone.

I would recommend this book to anyone who is a fan of anthropomorphic characters, or who really enjoyed the movie. The concept art is very interesting and I loved seeing art of the characters and scenes that did not make it into the official film. I really love the idea of this world run by animals and I can only hope that there are movie sequels in the future! I added a photo of a few of my favorite character drawings from the book, but there is plenty more where that came from!

I normally don't write reviews but this is to warn people to NOT BUY the digital copy of this book!! The image quality is very bad. It's pixelated and the images feel lazily tacked on. I thought it was something wrong with my iPad, but I tried it with two other devices and the same result. The words looked fine, and the content that I did see before I refunded it, like the written word and the art aside from the blurriness, looked rich in content and very detailed! I got a refund ASAP because I'd rather have a better experience reading that with the pictures to follow. I was immensely excited for this because of how much detail and love went into this world and the story, and that's why I bought it digital to read it quicker. This was a big mistake, and I'm lucky I was able to get a refund. Buying this physically is sure to be much more rewarding. I guess if you REALLY don't care about image quality and just want to read about the process of Zootopia and save some money, then by all means go ahead, but you've been warned. I highly suggest Disney or the publisher of the book get this fixed if possible because this was very disappointing and it does not look good on their part!!

A TON of concept art, illustrations, and commentary from the art team behind Zootopia. This is my absolute favorite movie since Despicable Me, which is the only other movie I've gone to theaters

more than once to see, and even then, I only went back once. I've seen Zootopia 5 times, twice in IMAX 3D, once in RPX. Clearly, the content of the book was enough for me to justify purchasing it. The book itself feels sturdy, with an attractive but plain solid green hardcover, with a "Disney's Zootopia" logo recessed into the front cover. The book's paper sleeve is in a slightly matted finish, on heavy paper. The pages of the book are printed on paper which is almost as heavy as the cover sleeve. The images are rendered in beautiful detail, and the semi-gloss finish helps the colours show vividly. If you loved Zootopia and want to see more of the environment, and gain more insight into the thought process that went into the art and stylistic choices, you'll absolutely love this book. If you did not love/have not seen Zootopia but appreciate beautiful artwork, you will also love this book.

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